



125 West 55th St New York, NY 10019

Comments: revised line 14

14 9p-10p # Day/Time

PP

Program

Changes: Program from Scandal-ABC to Notorious

Notorious

\$1,500. 00

0 30

TOTALS:

29

Rate Rating Len 10/11

Contract # 25179997 Agency: WATERFRONT STRATEGIE CPE: 163/173/4859 Changes as of: 10/3/2016 at 12:48 PM

Washington, DC 20007 Agency Order #: 5072622 3050 K ST NW #100 Product: Issue

Buyer: Thompson, Katie Salesperson: BRADLEY PHILIPPS 202-955-5342

Advertiser: Senate Majority PAC

Flight: 10/11/16 - 10/17/16

Station: WWSB Market: Sarasota-Manatee - SRA Total Spots: 29

Primary Demo: Adults 35+ Office: WASHINGTON

> Total GRP: Total CPP: \$0.00

Total \$: \$16,225.00

Con Type: POLITICAL/VOTE

Assistant: BRADLEY PHILIPPS 202-955-5342

Separation: Traffic #: 61286

10/11 - 10/11

Spots Total

CPP

GRP

Total

29

\$16,225.00

0.0

\$1,500.00

\$0.00 \$0.00



Special Instructions

125 West 55th St New York, NY 10019

08/28/16 10:27 AM

10/03/16 12:48 PM BRADLEY PHI 10/03/16 12:47 PM Ronda Drago

Date/Time

Added by

Comment

Order Level Comments

05/24/16 10:28 AM 08/25/16 2:48 PM

BRADLEY PHILIPPS **BRADLEY PHILIPPS** BRADLEY PHILIPPS

Separation: 30

Ronda Drago

Separation: 30

LINE 11 NA OFFER 1X 10/17 7P-8P ABC 7 NEWS @ \$800

revised line 14 LN 14 PRG IS NOTORIOUS PLS REV PRG

Contract # 25179997 Agency: WATERFRONT STRATEGIE CPE: 163/173/4859

Washington, DC 20007 3050 K ST NW #100 Advertiser: Senate Majority PAC Product: Issue

Agency Order #: 5072622 Buyer: Thompson, Katie

Changes as of: 10/3/2016 at 12:48 PM Flight: 10/11/16 - 10/17/16 Version: Highlighting Revision 2 Station: WWSB

Market: Sarasota-Manatee - SRA Total Spots: 29 Total \$: \$16,225.00

Primary Demo: Adults 35+ Office: WASHINGTON Total GRP: Total CPP: \$0.00

Con Type: POLITICAL/VOTE

Separation: Traffic #: 61286

Salesperson: BRADLEY PHILIPPS 202-955-5342 Assistant: BRADLEY PHILIPPS 202-955-5342

Market Budget: WWSB Share: 3% Unknown: 97% Comment: \$540,833 Competitive Information

Tot

	0.0	N/A	\$16,225.00	29	100%	Total
e % Distrib Spots Dollars CPP	0.0	NA	\$16,225.00	29	100%	
,	GRP	CPP	Dollars	Spots	% Distrib	Day/Time
			ullila y	Daybair		

\$16,225.00	29	Total
\$16,225.00	29	2016-Oct
Dollars	Spots	Month
_	Monthly Summary	Mon

				Transa	Transaction History	
	Created Described Created by	Status	Spot+	Spot-	\$ Chg	\$ Chg Contract \$ Comment
Irans	Created/Received Created by	0				Changes: Comments from revised line 11 to revised line 14. 1 buyline added or
	ADIS 13:10 DAN BRADI EV BHII IDDS	Revised			\$0	\$16,225.00 modified.
Revision	10/3/10 12.40 FM BIXXVLL 1 1 11111 1 0	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2			\$	\$16 225 00 Changes: Total GIMPs to 0.
Makegood 2	10/3/16 12:47 PM Ronda Drago	Sent To Rep			•	\$10,22000 Compatitive Market Budget from \$341,667 to \$540,833. Total Spots from 30
						to 29, Comments from Separation: 30 to revised line 11, Demo Meta to [R16], User
	8/28/16 10:27 AM BRADI FY PHILIPPS	Confirmed			\$0	\$16,225.00 Entered \$ from \$0.00 to \$16,225.00. 1 buyline added or modified.
Nevision	8/25/16 2:48 DM Donda Drago	Sent To Rep			\$0	\$16,225.00
Makegood	סובטו וט ב. דט ו ואו ויסוומם בימשט					
Queued for						
Electronic	6/1/16 8:27 AM				\$0	\$0
Connacting	OF THE COLD AND DO THE DOOR	Confirmed	30		\$16,225.00	\$16,225.00
New	5/24/16 10:28 AM BRADEET FINEITE	Committee	-			

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.